

## TG does Comic Relief Newsletter

January 2017

Not long to go before the big day, and TGHQ has been overwhelmed by the support that many of our guilds have given to this project.

Here are reports of just a few:-

**Porchester Guild** are still selling dollies and soft toys at local events and will be displaying their critters in Portchester Community Centre from the 1<sup>st</sup> – 24th March. They have also advertised with their free press and local council.



**Eastcote St Lawrence Guild and Ruislip Afternoon Guild** raised funds with assorted craft items and 'Guess the Name of the Dragon' stalls

**Shifnal Guild** raised over £100 at a November 5<sup>th</sup> Firework event. Lollipops and sweeties were disguised as comic critters and used for a tombola. (Lovely stall and lovely smiles ladies)



**Wellington Guild** have knitted and crocheted larger animals and have already raised nearly £200 for Comic Relief. Their Secretary, Jean Martin, also managed to get a write-up and photo in their local paper. It included the price and information on how to purchase one of their creations - now that is promotion!! Well done Jean!

Not everyone is crafty, but they can still take part.

**Penn Wolverhampton Guild**, held a Silent Auction and raised £80. They have just opened their own Facebook Page so if you would like to know more – log on and become a friend

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### **Publicity and promotion.**

If you haven't already done so, now is the time to begin your guild promotion with the local media. Unfortunately, local newspapers do not have the resources to send reporters and photographers to events any more. So sending a short report that is ready to go to print is more likely to get the attention of the editor. Concentrate on what and how you are taking part in TG does Comic Relief. Don't forget to mention that you are part of a National Project involving TG members across the UK. Photographs also help, but keep them simple. Not too many people. If you can, take some photographs of children with some of your critters, but get permission from the parents before you send them for publication.

Please remember to keep sending in your reports to me at [tgdoescomicrelief@gmail.com](mailto:tgdoescomicrelief@gmail.com) or by hard copy to TG Head Office.

**TAKE ADVANTAGE** of our free publicity leaflets and labels

**They are all free – just contact TGHQ to order yours.**



#### **Round Self Adhesive labels**

for greetings cards, envelopes, packaging and a quick identity badge for identifying members attending outings and events,

**Double sided ribbon labels** Cut and sealed, ready for sewing on to any item

Use for any charity that your guild supports.

**Get TG's name 'out there'.**

**DL size flyers.**

The reverse has information on TG and how to find information about your guild. Distribute as many as you can around your area.

### **How to send your donations.**

We are now collecting money in for Comic Relief. Please don't wait until you have finished all your fund raising events. We need to build up a picture of our progress so that we can use the information in national promotion for TG.

Please send a cheque made payable to Townswomen's Guilds to TG Head Office. (Address below) and write on the reverse – TG does Comic Relief.

All monies received will be forwarded to Comic Relief nearer the day. Late contributions will still be passed on to Comic Relief after Red Nose Day and the grand total will be announced no later than the AGM.

### **New Patterns**

I am including some new patterns with this newsletter. You probably remember the adorable elephants we used for the yarn-bombing in Bournemouth – well we are now able to let you have the pattern, plus a couple more you may like.

You may also find some new ideas added to the craft page on our website [www.the-tg.com](http://www.the-tg.com)

In the meantime, the photo on the left is an idea for the pom-pom makers among you. Sorry no pattern, but so cute!



Sheila Baker

TG does Comic Relief Co-ordinator.

Townswomen's Guilds (A company limited by guarantee, registered in England No: 5901323)  
{Registered Office}  
Gee Business Centre  
First Floor  
Gee House  
Holborn Hill  
Birmingham  
B7 5JR

Registered Charity No 1115974

Main Office 0121 326 0400

**Web site:** [www.the-tg.com](http://www.the-tg.com)